

Sector: ICT (Information and Communication Technology).
Industry 4.0 / IoT (Internet of Things) / Blockchain / AI (Agro4.0 Artificial Intelligence)

Product Type: Solutions in a web-based platform, composed of programs, apps, and sensors.

Highly resolution-oriented product at a low cost.

The current digital culture favors us.

The product is developed, pre-validated, and is generating interest.

The current trend projects us in the short, medium, and long term to expand the rest of the innovations we have in our pipeline. (IoT, AI)

Some solutions are being studied for patenting.

No dependency on licenses or fixed costs. Own know-how.



Aida Ribal
Usability, testing, vision, and opportunities. CEO



Joan Ribal
Developer, CTO



Pilar Quintana
Client service, trainer, and helpdesk



Eladi Bartolí
Programmer and Systems

Technological platform to improve the management of everything we do and everything around us in the company and to change for the better. We capture data from human activity, work, processes, machines, and the environment to advance with determination in the business world towards efficiency.

Identifying PAINS	"efizum" Benefits & GAINS
Companies seek to reduce data entry time and minimize errors in computer systems.	Automation in the introduction of automatic data and integration into existing systems. Covering the new data capture opportunities that companies need for analysis with artificial intelligence.
There is no existence of data or accuracy for analysis.	
Need to improve changeover times and establish more effective standards to increase productivity and quality.	Innovative and disruptive omnichannel work planning system.
The demand for solutions is growing for a future with a significant need for care for dependent individuals and the elderly	
Demand for systems to provide transparency and gain business credibility to ensure trust, integrity, and growth.	Utilization of systems with Blockchain for low-cost and highly efficient certification.
Shutdowns due to lack of management.	Avoid unnecessary downtime, improve management, and achieve zero tolerance for errors.
Growing demand for solutions that facilitate rapid and efficient adaptation to market dynamics.	Innovation in SMART planning for the increase in change capacity.
Need to clearly communicate Corporate Social Responsibility (RSC) and Sustainable Development Goals (ODS) plans in response to social and environmental awareness.	Computational system for collecting and transforming various data into a balance and subsequent summary for the disclosure of social and environmental objectives plans.
Market particularly receptive in manufacturing, services, and audiovisual media companies, with the aim of improving the ability to obtain real-time information on deviations between plans and reality	Accurate real-time information enabling immediate and effective response in production, services, and the world of advertising.
Diversity of applications and an excess of excellence without integration with ERP and CRM.	Integration with existing systems and supply chain, resulting in significant cost savings for users.

We use IoT, AI, Blockchain, and Apps in an easy and inclusive way that empowers individuals, freelancers, and SMEs to move forward with determination, driving efficiency and impact in the business world. Additionally, it is proven to be immersive in ESS entities. An adaptable business strategy that includes innovation, sustainability, and the incorporation of technology into products and services. The developed PRODUCT consists of:

- Mobile and tablet apps.
- Desktop program.
- Plug-in to connect with client-owned software.
- Scalable web platform.
- CPU systems and various sensors for different measurements.
- Non-intrusive information hub gateway.

Our business model is based on the generation of monthly, annual, and contractual revenues, providing us with a solid foundation for scalability and sustainability. This compensation structure allows us to maintain a long-term focus and incentivize high performance through goal-based compensation. Additionally, while the model is viable without requiring new investments, we are prepared to boost sales and further improve results by accessing new funds and resources to help us grow and achieve our business objectives.



ROADMAP



IOT SOLUTIONS
WORLD CONGRESS
Industry Solutions Awards

